

SUMMERTIME **FJORDLAND**

Discover Norway's serene fjord landscapes with stops in Stavanger, Flam, and beyond



Scan for our latest fares A22623NC

SHIP:

Ambition



DEPARTS: Newcastle Tyne



SETS SAIL: 26 Aug, 2026



DURATION: 8 nights

Set sail on an unforgettable journey through Norway's breathtaking fjords, stopping at some of the most scenic ports along the way. Wander down old streets lined with wooden houses and visit impressive lookouts and glaciers. This adventure promises awe-inspiring natural beauty and unforgettable experiences at every turn.

Da	y Port	Arrive	Dpt
1	Newcastle Tyne (UK)		РМ
2	At sea		
3	Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
4	Stavanger (Norway)	AM	РМ
5	Flam, cruise Sognefjord & Aurlandsfjord (Norway)	AM	PM
6	Olden, cruise Nordfjord (Norway)	PM	РМ
7	Nordfjordeid, cruise Nordfjord (Norway)	AM	PM
8	At sea		
9	Newcastle Tyne (UK)	AM	



INTRODUCING THE BRITISH ISLES

Navigate around the British Isles, where every port tells a story. Feel the salty breeze on your skin as you sail toward charming harbour towns, vibrant cities, and picturesque Channel Island ports. These sailings are more than a cruise; they are an invitation to make new discoveries on your doorstep and learn about the maritime history and traditions that have shaped the British Isles over centuries.



Kirkwall

Norse and Scottish history intertwine in Kirkwall on the windswept Orkney Isles. Stroll down historic streets, explore medieval ruins, and embrace the rugged beauty of this Scottish town amidst the North Sea.

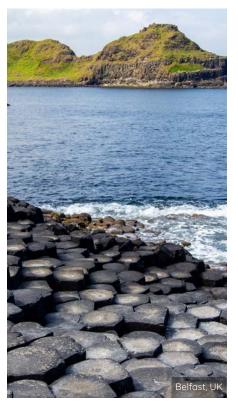
St. Mary's

Situated just off the Cornish coast, St. Mary's is the largest and most populous of the Isles of Scilly. Over 30 miles of nature trails intersect the island, guiding wanderers to hidden coves and guiet beaches. The subtle beauty of this British archipelago is perfect for fun or reflection while surrounded by nature.

Belfast

Belfast, Northern Ireland's capital, reveals a vibrant cityscape interwoven with history. From the old docklands of the Titanic Quarter to dynamic neighbourhoods filled with mural art, Belfast offers endless opportunities to explore.







CHARMS OF BRITISH ISLES & NORMANDY

Explore charming historic ports in the British Isles and Normandy



Scan for our latest fares A12606

SHIP:

Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 10 Apr, 2026



DURATION: 14 nights



breathtaking landscapes, making this voyage an unforgettable exploration of places long shaped by the sea.

of call offers a unique blend of heritage and



Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2	At sea		
3	Aberdeen (UK)	AM	РМ
4	Invergordon (UK)	AM	РМ
5	Kirkwall, Orkney Isles (UK)	AM	РМ
6	At sea		
7	Belfast (UK, Northern Ireland)	AM	РМ
8	Liverpool (UK)	AM	РМ
9	Cobh, for Cork (Ireland)	AM	РМ
10	At sea		
11	St. Mary's, Isles of Scilly (UK) 🕏	AM	РМ
12	St. Peter Port, Guernsey,		
	Channel Islands (UK) 🕏	AM	PM
13	Honfleur (France)	AM	РМ
14	At sea		
15	London Cruise Terminal (UK)	AM	
₺ L	and by launch or tender		

TREASURES OF THE BRITISH ISLES

Navigate the rich maritime heritage of the British Isles



Scan for our latest fares

A12610

SHIP:

Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 19 May 2026



DURATION: 10 nights







Day	y Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2	At sea		
3	St. Mary's, Isles of Scilly 🕏 (UK)	AM	РМ
4	Cobh, for Cork (Ireland)	AM	РМ
5	At sea		
6	Belfast (UK)	AM	РМ
7	Tobermory, Isle of Mull 🕏 (UK)	AM	РМ
8	Stornoway, Isle of Lewis (UK)	AM	РМ
9	Kirkwall, Orkney Isles (UK)	AM	РМ
10	At sea		
11	London Cruise Terminal (UK)	AM	
₽ L	and by launch or tender		

SUMMERTIME GARDENS OF THE CHANNEL ISLANDS & NORTHERN FRANCE

Tour the picturesque Channel Islands and Normandu's historic sites



Scan for our latest fares A12614

SHIP:

Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 6 Jul, 2026



DURATION: 11 nights



\$ Land by launch or tender



Tour the picturesque Channel Islands and Normandy's historic sites while discovering a unique blend of British and French cultures. Explore the charming coastal towns, cultural landmarks, and scenic beauty that define this enchanting corner of Europe.



TREASURES OF THE BRITISH ISLES

Uncover the hidden gems of the British Isles



Scan for our latest fares

SHIP:

Ambience



DEPARTS: London Cruise Terminal

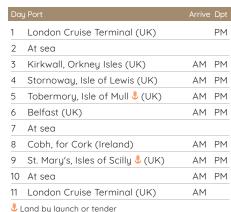


SETS SAIL: 31 Aug, 2026



DURATION: 10 nights









INTRODUCING ICELAND & SCANDINAVIA

Journey with us to the mystical lands of Iceland and Scandinavia. From the picturesque charm of Stockholm, Sweden to Norway's majestic fjords and the volcanic landscapes of Iceland, every port of call offers natural beauty and cultural discoveries. Join us as we chase the Midnight Sun and the Northern Lights, traverse the Arctic Circle, and explore these lands of ice and fire.



Copenhagen

Copenhagen, Denmark's capital, epitomises Scandinavian elegance with its historic charm and modern vibrancy. From royal palaces to innovative architecture, the city invites exploration of its cultural richness and harbour views.

Tromso

Situated within the Arctic Circle. Tromso was once the historic starting point for many Arctic expeditions. The city offers visitors the opportunity to enjoy a rich cultural scene, vibrant festivals, and stunning fjord landscapes.

Reykjavik

Iceland's capital, Reykjavik, beckons with its Nordic elegance. Take in the stunning architecture of the Hallgrimskirkja church, soak in the nearby Blue Lagoon's geothermal waters, and explore the city's vibrant street art scene against a brisk North Atlantic backdrop.









ICELAND'S LAND OF ICE & FIRE

Embark on an authentic Icelandic adventure



Scan for our latest fares

SHIP:

Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 13 Jun, 2026



DURATION: 12 nights



Experience the dramatic landscapes of Iceland, from the unique charm of Reykjavik to the geysers and glaciers of the rugged countryside. This high-seas adventure across the North Atlantic offers an immersive journey into one of the world's most breathtaking destinations, with additional stops in the Orkney Islands and Scotland.

Day	J Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2	At sea		
3	Kirkwall, Orkney Isles (UK)	AM	РМ
4	At sea		
5	Reykjavik (Iceland)	PM	
6	Reykjavik (Iceland)		РМ
7	Isafjordur (Iceland)	AM	РМ
8	Akureyri (Iceland)	AM	РМ
9	Seydisfjordur (Iceland)	AM	РМ
10	At sea		
11	Invergordon (UK)	AM	РМ
12	At sea		
13	London Cruise Terminal (UK)	AM	









ICELAND'S LAND OF ICE & FIRE

Witness natural wonders in the North Atlantic



Scan for our latest fares

SHIP:

Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 10 Sep, 2026



DURATION: 12 nights



Venture across the North Atlantic to Iceland. the land of ice and fire. Witness natural wonders including geysers and waterfalls while immersing yourself in the rich culture of one of the world's most breathtaking and remote destinations.

Day	y Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2-3	At sea		
4	Runavik (Faroe Islands)	AM	РМ
5	At sea		
6	Reykjavik (Iceland)	AM	РМ
7	Isafjordur (Iceland)	AM	РМ
8	Akureyri (Iceland)	AM	РМ
9	Seydisfjordur (Iceland)	AM	РМ
10	At sea		
11	Kirkwall, Orkney Isles (UK)	AM	РМ
12	At sea		
13	London Cruise Terminal (UK)	AM	





ICELAND'S LAND OF ICE & FIRE

Set sail for the land of ice and fire on an extraordinary voyage to Iceland



Scan for our latest fares A22613BL

SHIP:

Ambition



DEPARTS: Belfast



SETS SAIL: 4 Jun, 2026



DURATION: 10 nights

Witness the dramatic landscapes of Iceland. from geysers and hot springs to glaciers and volcanic craters. Explore the vibrant city of Reykjavik, soak in the Blue Lagoon, and experience stunning views from seaside lookouts.



Day	Port	Arrive	Dpt
1	Belfast (UK)		РМ
2	Liverpool (UK)	AM	РМ
3-4	At Sea		
5	Reykjavik (Iceland)	AM	РМ
6	Isafjordur (Iceland)	AM	РМ
7	Akureyri (Iceland)	AM	РМ
8	Seydisfjordur (Iceland)	AM	РМ
9-10	At Sea		
11	Belfast (UK)	AM	



ICELAND'S LAND OF ICE & FIRE

Set sail for the land of ice and fire on an extraordinary voyage to Iceland



Scan for our latest fares A22613LV



Ambition



DEPARTS: Liverpool



SETS SAIL: 5 Jun, 2026



DURATION: 10 nights

Witness the dramatic landscapes of Iceland. from geysers and hot springs to glaciers and volcanic craters. Explore the vibrant city of Reykjavik, soak in the Blue Lagoon, and experience stunning views from seaside lookouts.

Day	Port	Arrive	Dpt
1	Liverpool (UK)		РМ
2-3	At Sea		
4	Reykjavik (Iceland)	AM	РМ
5	Isafjordur (Iceland)	AM	РМ
6	Akureyri (Iceland)	AM	РМ
7	Seydisfjordur (Iceland)	AM	РМ
8-9	At Sea		
10	Belfast (UK)	AM	РМ
11	Liverpool (UK)	AM	





TREASURES OF SCANDINAVIA, BRITISH ISLANDS & NORTHERN FUROPE

Discover the diverse cultures and landscapes of Northern Europe



Scan for our latest fares

SHIP: Ambition DEPARTS: Dundee SETS SAIL: 1 Jul, 2026

DURATION: 12 nights

Set sail on a scenic cruise visiting Oslo's cultural gems, Lysekil's coastal beauty, Bremerhaven's maritime charm, Ijmuiden's coastal beauty, and the historic allure of St. Mary's and St. Peter Port, blending culture, nature, and relaxation.



Day	Port	Arrive	Dpt
1	Dundee (UK)		РМ
2	At sea		
3	Oslo, cruise Oslofjord (Norway)	AM	РМ
4	Lysekil (Sweden)	AM	РМ
5	At sea		
6	Bremerhaven (Germany)	AM	РМ
7	ljmuiden,		
	for Amsterdam (Netherlands)	PM	РМ
8	At sea		
9	St. Mary's, Isles of Scilly 🕹 (UK)	AM	РМ
10	St. Peter Port, Guernsey 🕹 (UK)	AM	РМ
11-12	At sea		
13	Dundee (UK)	AM	
🕹 Lar	nd by launch or tender		



SUMMER ESCAPE TO NORWAY

Experience some of Norway's maritime history and natural beauty



Scan for our latest fares

SHIP: **Ambition** DEPARTS: Dundee SETS SAIL: 13 Jul, 2026 **DURATION**: 4 nights

Sail from Dundee on this mini-cruise, the perfect sample of all Ambassador has to Offer in just four nights. Enjoy a relaxing North Sea crossing, arriving to Norway's charming coastal beauty. Explore quaint streets, the stunning waterfront restaurants and green squares. This journey blends Nordic culture and tranquility for an unforgettable experience

Da	y Port	Arrive Dpt
1	Dundee (UK)	PM
2	At sea	
3	Haugesund (Norway)	AM PM
4	At sea	
5	Dundee (UK)	AM





INTRODUCING NORTHERN EUROPE

Explore the endlessly fascinating Northern Europe on a maritime adventure spanning the continent. Traverse medieval Tallinn, wander the vibrant streets of Belfast, and enjoy the delights of Denmark. These voyages offers guests a rich tapestry of cultural and historic adventures with just a dash of swashbuckling adventure.



Stockholm

Stockholm, the capital of Sweden, is a city of timeless beauty. Stroll through the historic Gamla Stan district, marvel at the Royal Palace, and cruise the picturesque archipelago. Indulge in Swedish cuisine, explore world-class museums, and immerse yourself in Nordic culture amidst stunning waterfront vistas.

Tallinn

Enchanting Tallinn is renowned for its medieval Old Town. Explore picturesque cobblestone streets and stunning Baltic Sea views. Discover historic landmarks like Toompea Castle, enjoy authentic Estonian cuisine in quaint cafés, and enjoy yourself amidst the city's rich cultural heritage.

Amsterdam

It won't take long to understand why Amsterdam is called 'the Venice of the North'. The city's picturesque canals and historic architecture shape this cultural hub where art, history, and modernity meet.













SCANDINAVIAN SPRINGTIME DELIGHTS

Embrace the delights of springtime amid Scandinavian coastal towns



Scan for our latest fares

SHIP:

Ambience

DEPARTS: London Cruise Terminal



SETS SAIL: 24 Apr, 2026



DURATION: 7 nights

Experience the beauty of springtime in Scandinavia as you explore charming coastal towns and vibrant cities. Discover rich history and culture, from majestic palaces to cutting-edge architecture. This sailing promises a refreshing escape, perfect for immersing yourself in the delights of springtime along the Scandinavian coast.

Daj	y Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2	ljmuiden, for Amsterdam (Netherlands)	AM	PM
3	At sea		
4	Copenhagen (Denmark)	AM	РМ
5	Malmo (Sweden)	AM	РМ
6	Aalborg (Denmark)	AM	РМ
7	At sea		
8	London Cruise Terminal (UK)	AM	



HIDDEN GEMS OF THE BALTIC SEA

Embark on an expedition across the Baltic Sea's cultural capitals



Scan for our latest fares A12616

SHIP:

Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 20 Jul, 2026



DURATION: 12 nights



Visit vibrant cities in Sweden, Poland and Lithuania on this captivating Baltic Sea odyssey. From grand palaces to charming old towns and historic ports, each destination offers a rich experience that illustrates the significance of this region's maritime legacy.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2	At sea		
3	Lysekil, for Gothenburg (Sweden)	AM	РМ
4	Copenhagen (Denmark)	AM	РМ
5	Kiel, for Hamburg (Germany)	AM	РМ
6	At sea		
7	Klaipeda (Lithuania)	AM	РМ
8	Gdynia, for Gdansk (Poland)	AM	РМ
9	Ronne, Bornholm (Denmark)	AM	РМ
10	Warnemunde, for Berlin (Germany) AM	РМ
11-12	At sea		
13	London Cruise Terminal (UK)	AM	







ESCAPE TO BELGIUM, FRANCE & HOLLAND

Experience the canals and culture of four world-class European destinations



Scan for our latest fares A22606PO

SHIP:

Ambition



DEPARTS: Portsmouth



SETS SAIL: 6 Apr, 2026



DURATION: 6 nights

Wander through Bruges' medieval streets, explore its historic squares, and sample Belgian chocolates and beers. Discover the vibrant city of Antwerp, where rich history, stunning architecture, and world-class art come together for an unforgettable cultural experience. Explore the charming port town of Honfleur, with its picturesque harbor, quaint streets, and inspiring art scene.

Da	y Port	Arrive	Dpt
1	Portsmouth (UK)		РМ
2	Zeebrugge, for Bruges (Belgium)	AM	РМ
3	Antwerp (Belgium)	AM	РМ
4	ljmuiden, for Amsterdam (Netherlands)	AM	PM
5	At sea		
6	Honfleur (France)	AM	РМ
5	Portsmouth (UK)	AM	





COASTLINES OF CORNWALL & NORTHERN FRANCE

Embark on a scenic journey of Brittany, Normandy, and the Cornish coast



Scan for our latest fares A22612BL

SHIP:

Ambition



DEPARTS: Belfast



SETS SAIL: 28 May, 2026



DURATION: 7 nights

Explore castles, wander through picturesque villages, and enjoy the stunning coastal landscapes on both sides of the English Channel. Discover local culture through traditional music, hearty cuisine, and lively festivals. This getaway captures the diverse essence of landscapes, from rugged cliffs and rolling green hills to bustling port cities.

Day	Port	Arrive	Dpt
1	Belfast (UK)		РМ
2	Liverpool (UK)	AM	РМ
3	At Sea		
4	Cherbourg (France)	AM	РМ
5	St. Malo (France) 🕏	AM	РМ
6	Fowey (UK) 🕏	AM	РМ
7	At Sea		
8	Belfast (UK)	AM	
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Land by launch or tender



Visit the charming port town of Honfleur and the vibrant city of Amsterdam via Ijmuiden.



Scan for our latest fares A22615BL

SHIP:

SETS SAIL: 24 Jun, 2026

Ambition



DURATION: 7 nights

DEPARTS: Belfast

Explore Honfleur's historic streets and colourful gardens, then venture into Amsterdam's iconic canals. This sailing offers an enchanting escape that is perfect for lovers of picturesque landscapes. Set out on an unforgettable journey through the summer vistas of northern France and Holland.

Da	y Port	Arrive	Dpt
1	Belfast (UK)		РМ
2	Liverpool (UK)	AM	РМ
3	Cobh, for Cork (Ireland)	PM	РМ
4	At sea		
5	Honfleur (France)	AM	РМ
6	ljmuiden, for Amsterdam (Netherlands)	PM	PM
7	At sea		
8	Dundee (UK)	AM	





HIGHLIGHTS OF DEVON AND BRITTANY

Discover the maritime heritage and coastal charm of the English Channel



Scan for our latest fares A22611BL

SHIP:

Ambition



DEPARTS: Belfast



SETS SAIL: 22 May, 2026



DURATION: 6 nights

HIGHLIGHTS OF DEVON AND BRITTANY

Discover the maritime heritage and coastal charm of the English Channel



Scan for our latest fares A22611LV

SHIP: **Ambition**

DEPARTS: Liverpool



SETS SAIL: 23 May, 2026



DURATION: 6 nights

Embark on an unforgettable journey to the enchanting ports of Brest and Plymouth, where rich tapestries of history and culture unfold against the stunning backdrop of the English Channel.



Da	y Port	Arrive Dpt
1	Belfast (UK)	PM
2	Liverpool (UK)	AM PM
3	At sea	
4	Brest (France)	AM PM
5	Plymouth 🕹 (UK)	AM PM
7	At sea	
7	Belfast (UK)	AM
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Embark on an unforgettable journey to the enchanting ports of Brest and Plymouth, where rich tapestries of history and culture unfold against the stunning backdrop of the English Channel.

Da	y Port	Arrive	Dpt
1	Liverpool (UK)		РМ
2	At sea		
3	Brest (France)	AM	РМ
4	Plymouth 🕹 (UK)	AM	РМ
5	At sea		
6	Belfast (UK)	AM	РМ
7	Liverpool (UK)	AM	
£	I and bu launch or tender		





Brest, France

COASTLINES OF CORNWALL & NORTHERN FRANCE

Embark on a scenic journey of Brittany, Normandy, and the Cornish coast



Scan for our latest fares A22612LV

SHIP:

Ambition

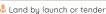


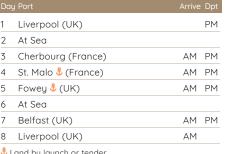
DEPARTS: Liverpool

SETS SAIL: 29 May, 2026 **DURATION**: 7 nights

Explore castles, wander through picturesque villages, and enjoy the stunning coastal landscapes on both sides of the English Channel. Discover local culture through traditional music, hearty cuisine, and lively festivals. This getaway captures the diverse essence of landscapes, from rugged cliffs and rolling green hills to bustling port cities.

Da	y Port	Arrive Dpt
1	Liverpool (UK)	PM
2	At Sea	
3	Cherbourg (France)	AM PM
4	St. Malo 🕹 (France)	AM PM
5	Fowey 🕏 (UK)	AM PM
6	At Sea	
7	Belfast (UK)	AM PM
8	Liverpool (UK)	AM
<u>.</u> ٩.	Land by launch or tender	











Visit the charming port town of Honfleur and the vibrant city of Amsterdam via Ijmuiden.



Scan for our latest fares

A22615LV



Ambition



DEPARTS: Liverpool



SETS SAIL: 25 Jun, 2026



DURATION: 6 nights

Explore Honfleur's historic streets and colourful gardens, then venture into Amsterdam's iconic canals and historic bridges. This sailing offers an enchanting escape that is perfect for lovers of picturesque landscapes. Set out on an unforgettable journey through the summer vistas of northern France and Holland.





Da	y Port	Arrive	Dpt
1	Liverpool (UK)		РМ
2	Cobh, for Cork (Ireland)	PM	РМ
3	At sea		
4	Honfleur (France)	AM	РМ
5	ljmuiden, for Amsterdam (Netherlands)	PM	PM
6	At sea		
7	Dundee (UK)	AM	

Pre and post-cruise coach from Dundee to Liverpool available to pre-book, please see our website for further information and prices.

HIDDEN GEMS OF THE BALTIC SEA

Visit a diverse range of incredible cities including Stockholm and Gdansk



Scan for our latest fares A22619DD

SHIP:

Ambition



DEPARTS: Dundee



SETS SAIL: 24 Jul, 2026



DURATION: 15 nights



Experience the timeless beauty of France and Ireland



Scan for our latest fares A22628BR



Ambition



DEPARTS: Bristol Royal Portbury



SETS SAIL: 9 Oct, 2026



DURATION: 7 nights



Explore the stunning architecture, rich history, and cultural landmarks of Baltic Sea cities like Stockholm, Tallinn, and Helsinki. Enjoy guided tours, local cuisine, and the unique charm of each destination as you sail through the Baltic region.

Day) Port	Arrive	Dpt
1	Dundee (UK)		РМ
2	At sea		
3	Lysekil, for Gothenburg (Sweden)	АМ	PM
4	Copenhagen (Denmark)	АМ	РМ
5	Warnemunde, for Berlin (Germany)	AM	РМ
6	At sea		
7	Stockholm (Sweden)	AM	РМ
8	Tallinn (Estonia)	PM	РМ
9	Helsinki (Finland)	AM	РМ
10	Ventspils (Latvia)	PM	РМ
11	Visby, Gotland (Sweden)	AM	РМ
12	Gdansk (Poland)	AM	РМ
13	Ronne, Bornholm (Denmark)	AM	РМ
14	Aarhus (Denmark)	AM	РМ
15	At sea		
16	Dundee (UK)	АМ	

Visit three maritime cities along France's western coast before making for Cobh to experience the distinct charms of Ireland. Explore ancient castles, enjoy local cuisine, and immerse yourself in the rich history and culture of these regions.

Da	y Port	Arrive Dpt
1	Bristol Royal Portbury (UK)	PM
2	At sea	
3	Cherbourg (France)	AM PM
4	St. Malo 🕯 (France)	AM PM
5	Brest (France)	AM PM
6	Cobh, for Cork (Ireland)	PM PM
7	At sea	
8	Bristol Royal Portbury (UK)	AM
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COASTLINES OF FRANCE, BELGIUM & HOLLAND

Uncover the historic and scenic treasures of Europe's northern coastline



Scan for our latest fares

SHIP: Ambition DEPARTS: Newcastle Tune

SETS SAIL: 3 Sep, 2026

DURATION: 12 nights

A22624NC

Explore the historic French cities of Cherbourg, St. Malo, and Honfleur before continuing to the iconic destinations of Bruges and Amsterdam. Learn about the rich history of these regions, sample local cuisine, and enjoy stunning coastal scenery.

Day	Port	Arrive	Dpt
1	Newcastle Tyne (UK)		РМ
2	At sea		
3	Rouen (France)	AM	РМ
4	Honfleur (France)	AM	РМ
5	Cherbourg (France)	AM	РМ
6	St. Malo 🕏 (France)	AM	РМ
7	Brest (France)	AM	РМ
8	Plymouth 🕏 (UK)	AM	РМ
9	At Sea	AM	РМ
10	Zeebrugge, for Bruges (Belgium)	PM	РМ
11	ljmuiden, for Amsterdam (Netherlands)	AM	PM
12	At sea	, (1 1	
13	Newcastle Tyne (UK)	AM	





GATEWAY TO THE BALTIC SEA

Historic cities, vibrant culture, and charming seaside towns.



Scan for our latest fares

SHIP: **Ambition**



DEPARTS: Newcastle Tune



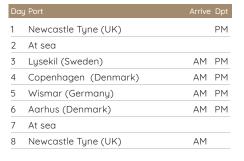
SETS SAIL: 15 Sep, 2026



DURATION: 7 nights

Departing from Newcastle, make for the storied coasts of three distinct countries. See the stunning red cliffs of Lysekil, Sweden before touring the historic port cities of Copenhagen, Wismar, and Aarhus. Along the way, your ship will trace a path through the many islands that have connected peoples and cultures together for centuries. This journey offers a perfect blend of natural beauty, rich history, and cultural delights.

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	Lysekil
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Newcastle	ATT
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	Copenhagen
	Copeniagen
(C)	
	Wismar







INTRODUCING THE NORTHERN LIGHTS

These sailings take you to the Arctic Circle during late autumn and winter to experience the grandeur of the Aurora Borealis, or Northern Lights. Traverse the ethereal landscapes of the Norwegian coast and enjoy yourself on a journey that provides the opportunity to see one of the most amazing shows on Earth.



Alta

In Norway's far north, Alta invites exploration amidst the Arctic wilderness. Must-see attractions include the captivating Northern Lights and weather permitting the prehistoric Rock Art of Alta, Norway's only UNESCO World Heritage Site.

Tromso

Situated within the Arctic Circle. Tromso was once the historic starting point for many Arctic expeditions. The city offers visitors the opportunity to witness the spectacular Northern Lights as well as enjoy a rich cultural scene, vibrant festivals, and stunning fjord landscapes.

Northern Lights

Witness the Aurora Borealis, a mesmerising spectacle that occurs only in Earth's polar regions. This phenomenon is caused when light particles from the Sun interact with Earth's magnetic field, creating colourful and dynamic patterns in the night sky.

Viewing of the northern lights is subject to local weather and atmospheric conditions.







Witness the wonders of the Arctic on an unforgettable expedition to find the Northern Lights



Scan for our latest fares A22604

SHIP:

Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 22 Mar, 2026



DURATION: 13 nights



Chase the ethereal Northern Lights as they paint the night sky with vibrant colours. Experience the pristine wilderness and breath-taking fjords of Norway, with calls to Tromso, Alta, and the magnificent Lofoten Islands.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2-3	At sea		
4	Bodo (Norway)	PM	РМ
5	Leknes, Lofoten Islands (Norway)	AM	РМ
6	At sea		
7	Tromso (Norway)	AM	РМ
8	Alta (Norway)	PM	
9	Alta (Norway)		РМ
10	At sea		
11	Alesund (Norway)	AM	РМ
12-13	At sea		
14	London Cruise Terminal (UK)	AM	









Chase the elusive Northern Lights on an Arctic expedition



Scan for our latest fares A12626

SHIP:

Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 18 Oct, 2026



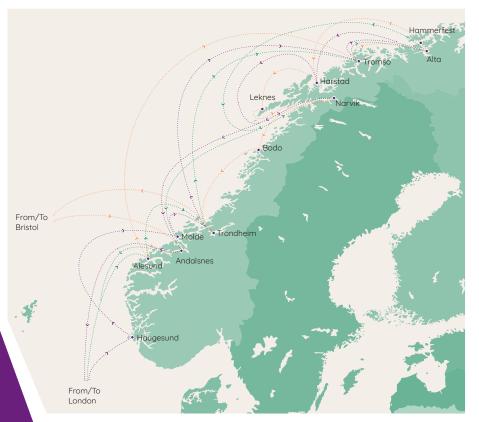
DURATION: 16 nights



1	London Cruise Terminal (UK)		Ρ
2	At sea		
3	Stavanger (Norway)	PM	Ρ
4	At sea		
5	Kristiansund (Norway)	AM	Ρ
6	Trondheim (Norway)	AM	Ρ
7	At sea		
8	Tromso (Kristiansund)	PM	Р
9	Alta (Norway)	AM	Ρ
10	Hammerfest (Norway)	AM	Ρ
11	Harstad (Norway)	PM	Ρ
12	At sea		
13	Narvik (Norway)	AM	Ρ
14-16	At sea		
17	London Cruise Terminal (UK)	AM	







Chase the Northern Lights and beyond in the Arctic Circle



Scan for our latest fares

SHIP:

Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 1 Mar, 2027



DURATION: 17 nights

Embark on an Arctic adventure in search of the elusive Northern Lights. Explore quaint Arctic towns, enjoy thrilling winter activities, and experience the awe-inspiring beauty of the northern wilderness. This is a journey beyond the ordinary, where nature's light show takes centre stage.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2	At sea		
3	Haugesund (Norway)	AM	РМ
4	At sea, cruise Romsdalsfjord		
5	Molde (Norway)	AM	РМ
6	Trondheim (Norway)	AM	РМ
7	At sea		
8	Tromso (Norway)	PM	РМ
9-10	Alta (Norway)	AM	РМ
11	Harstad (Norway)	PM	РМ
12	At sea		
13	Narvik (Norway)	AM	РМ
14	At sea		
15	Andalsnes,		
	cruise Romsdalsfjord (Norway)	AM	РМ
16-17	At sea		
18	London Cruise Terminal (UK)	AM	





Journey into the Arctic on a quest to see the mesmerising Northern Lights



Scan for our latest fares A22703

SHIP:

Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 8 Mar, 2027



DURATION: 16 nights

Sail through icy waters, visit Norwegian cities, and experience the thrill of seeing the Northern Lights in their full glory. Enjoy outdoor activities, cultural experiences, and marvel at the beauty of the Arctic region's pristine landscapes.



1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Alesund (Norway)	AM	РМ
5	Trondheim (Norway)	AM	РМ
6	At sea		
7	Tromso (Norway)	AM	РМ
8-9	Alta (Norway)	AM	РМ
10	At sea		
11	Narvik (Norway)	AM	РМ
12	At sea		
13	Andalsnes, cruise Romsdalsfjord (Norway)	AM	
14	Andalsnes, cruise Romsdalsfjord (Norway)		AM
14	Molde (Norway)	AM	РМ
15-16	S At sea		
17	London Cruise Terminal (UK)	AM	



NORWAY'S LAND OF THE NORTHERN LIGHTS

Venture toward the Arctic Circle on a guest to witness the Northern Lights



Scan for our latest fares

SHIP:

Ambition



DEPARTS: Bristol Royal Portbury



SETS SAIL: 16 Oct, 2026



DURATION: 17 nights

Experience the thrill of this natural wonder as you sail through the cold waters of the Arctic region. Explore Norwegian cities and marvel at the beauty of the Aurora Borealis.

Day	Port	Arrive	Dpt
1	Bristol Royal Portbury (UK)		РМ
2-3	At sea		
4	Andalsnes, cruise Romsdalsfjord (Norway)	PM	
5	Andalsnes, cruise Romsdalsfjord (Norway)		AM
6	Alesund (Norway)	AM	РМ
7	Tromso (Norway)	PM	РМ
8	Hammerfest (Norway)	PM	РМ
9	Alta (Norway)	AM	
10	Alta (Norway)		АМ
10	At sea		
11	Harstad (Norway)	AM	РМ
12	Leknes, Lofoten Islands (Norway)	AM	РМ
13	Narvik (Norway)	AM	РМ
14	Bodo (Norway)	AM	РМ
15-17	7 At sea		
18	Bristol Royal Portbury (UK)	PM	





INTRODUCING FESTIVE MARKETS

There is something truly magical about Christmastime, a season when twinkling lights and the aroma of seasonal treats fill the air with joy and warmth. Imagine sailing with your loved ones through charming waterways, where each port brims with festive cheer and the promise of unforgettable memories. Feel the enchanting atmosphere of the season as you explore bustling Christmas markets adorned with sparkling decorations and brimming with music and good cheer. Embrace the spirit of togetherness and celebrate the season's splendour in a setting that combines the beauty of historic cities with the joy of festive traditions.

Hamburg

Hamburg, Germany, a bustling port city, offers a fusion of maritime heritage and contemporary stylishness. Discover historic warehouses and modern waterfronts along the Elbe River. It's a vibrant destination that rewards explorers with an enriching experience.

Antwerp

From its historic squares to cutting-edge building designs, elegant Antwerp resonates with cultural richness and artistic spirit in the heart of Flanders.

Bruges

Wander along serene canals, explore medieval cobblestone streets, and marvel at gothic architecture. Savour exquisite Belgian chocolates and world-class beers in cozy cafés.





DISCOVER GERMANY, HOLLAND & BELGIUM'S FESTIVE DELIGHTS

Embrace the festive spirit with a winter city break to three iconic cities



Scan for our latest fares A22634

SHIP:

Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 1 Dec, 2026



DURATION: 6 nights

Wander through charming Christmas markets, savour delicious seasonal delicacies, and enjoy the inviting ambience of these lively cities. Discover historical landmarks, shop for unique holiday gifts, and partake in the joyous winter celebrations that make these destinations so enchanting.



Da	y Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2	At sea		
3	Hamburg, cruise River Elbe (Germany)	AM	PM
4	At sea		
5	ljmuiden, for Amsterdam (Netherlands)	AM	PM
6	Zeebrugge, for Bruges (Belgium)	AM	РМ
7	London Cruise Terminal (UK)	AM	



DISCOVER HAMBURG'S **FESTIVE DELIGHTS**

Celebrate the festive season with an escape to Hamburg



Scan for our latest fares

SHIP: **Ambience**



DEPARTS: London Cruise Terminal

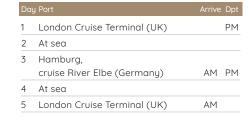


SETS SAIL: 6 Dec, 2026



DURATION: 4 nights

Celebrate the festive season with an escape to Hamburg, exploring enchanting Christmas markets and enjoying holidaythemed activities on board. This sailing offers a magical festive atmosphere, perfect for a memorable holiday experience.









DUTCH FESTIVE GFTAWAY

Celebrate the Christmas season with a festive sailing to Amsterdam



Scan for our latest fares A22635

SHIP:

Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 7 Dec, 2026



DURATION: 2 nights

FESTIVE BREAK TO **BELGIUM & HOLLAND**

Celebrate the Christmas season with a festive sailing to Belgium and The Netherlands



Scan for our latest fares

A22636

SHIP:

Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 9 Dec, 2026



DURATION: 5 nights

Experience the festive allure of Amsterdam. with its sparkling lights and holiday spirit. Discover the city's rich history through its iconic sites, find perfect holiday gifts in charming boutiques, and enjoy seasonal delicacies if you immerse yourself in Amsterdam's vibrant and festive culture.

Da	y Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2	ljmuiden, for Amsterdam (Netherlands)	AM	PM
3	London Cruise Terminal (UK)	AM	



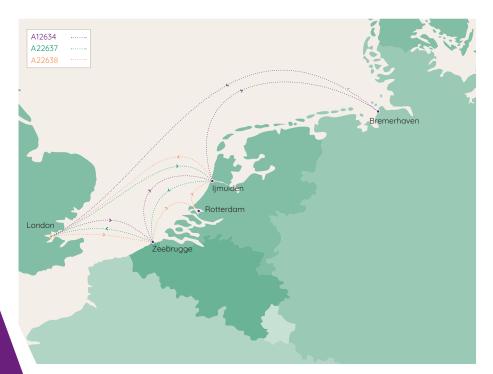
Discover the holiday magic of Amsterdam, Bruges, and Antwerp. Wander through their historic streets, enjoy the bustling holiday shopping, and soak in the festive ambience. Embrace local traditions, savour seasonal treats, and experience the captivating charm of these picturesque destinations during the Christmas season.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2	ljmuiden, for Amsterdam (Netherlands)	AM	PM
3-4	Antwerp (Belgium)	AM	РМ
5	Zeebrugge, for Bruges (Belgium)	AM	РМ
6	London Cruise Terminal (UK)	AM	









CHRISTMAS MARKETS OF GERMANY, HOLLAND & BELGIUM

Experience the enchanting Christmas markets of Northern Europe



Scan for our latest fares

SHIP:



DEPARTS: London Cruise Terminal



SETS SAIL: 13 Dec, 2026



DURATION: 5 nights



Day	Port		Dpt
1	London Cruise Terminal (UK)		РМ
2	At sea		
3	Bremerhaven, for Bremen (Germany)	AM	PM
4	ljmuiden, for Amsterdam (Netherlands)	AM	PM
5	Zeebrugge, for Bruges (Belgium)	AM	РМ
6	London Cruise Terminal (UK)	AM	







CHRISTMAS MARKETS OF HOLLAND & BELGIUM

Celebrate the Christmas season with a festive sailing to Bruges and Amsterdam



Scan for our latest fares

SHIP:

Ambition



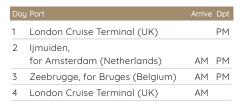
DEPARTS: London Cruise Terminal



SETS SAIL: 14 Dec, 2026



DURATION: 3 nights



Explore the enchanting streets of Bruges, filled with festive cheer and holiday markets. Then opt to take a destination experience to cruise the idullic canals of Amsterdam, discovering its rich history and vibrant culture. Indulge in delicious seasonal treats, shop for one-of-a-kind gifts, and revel in the joyous holiday spirit that defines these historic cities.



Celebrate the Christmas season with a festive sailing to Bruges and two Dutch cities



Scan for our latest fares

A22638



Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 17 Dec, 2026



DURATION: 4 nights

Enjoy the medieval allure of Bruges, the
cultural vibrancy of Amsterdam, and
the contemporary charm of Rotterdam.
Experience the festive atmosphere with
bustling holiday markets, delightful seasonal
treats, and engaging festive activities. Enjoy
the unique character and holiday spirit of
each of these enchanting destinations.

Da	y Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
3	Zeebrugge, for Bruges (Belgium)	AM	РМ
2	ljmuiden, for Amsterdam (Netherlands)	АМ	PM
2	Rotterdam (Netherlands)	AM	РМ
4	London Cruise Terminal (UK)	AM	







INTRODUCING SHORT SAILINGS

This collection of sailings whisks you away on brief yet captivating journeys across the waves. Visit breathtaking destinations nestled in the Irish Sea, cruise along the coast of Northern Europe and the shores of Normandy. Whether this is your first cruise or you have voyaged with Ambassador before, each of these sailings offers the perfect blend of adventure and relaxation.

Honfleur

Nestled on France's Normandy coast, Honfleur mesmerises with its historic harbour and artistic ambience. Travel back in time as you explore cobbled streets and art galleries showcasing works by renowned painters like Eugene Boudin.

Hamburg

Hamburg, Germany, a bustling port city, offers a fusion of maritime heritage and contemporary stylishness. Discover historic warehouses and modern waterfronts alona the Elbe River. It's a vibrant destination that rewards explorers with an enriching experience.

Belfast

Belfast, Northern Ireland's capital, reveals a vibrant cityscape interwoven with history. From the old docklands of the Titanic Quarter to dynamic neighborhoods filled with mural art, Belfast offers endless opportunities to explore.





BACK TO THE 70'S SAILING

Journey to Belgium on an exhilarating escapade



Scan for our latest fares A22605

SHIP:

Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 4 Apr, 2026



DURATION: 2 nights





Day	y Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2	Zeebrugge, for Bruges (Belgium)	AM	РМ
3	Portsmouth	AM	

Pre and post-cruise coach Portsmouth to London available to pre-book, please see our website for further information and prices.







BANK HOLIDAY ESCAPE TO HOLLAND & BELGIUM

Zeebrugge, Belgiu

Journey to Belgium and the Netherlands on the bank holiday weekend



Scan for our latest fares A12608

SHIP:

Ambience



DEPARTS: London Cruise Terminal

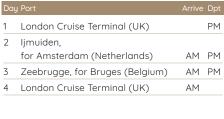


SETS SAIL: 1 May, 2026



DURATION: 3 nights

Celebrate the Early Spring Bank Holiday with a fun escape to Bruges and Amsterdam. Wander through historic streets, enjoy world-class museums, and indulge in new culinary tastes. This short getaway offers opportunities to relax and explore amidst beautiful, dynamic cityscapes.







WEEKEND ESCAPE TO HOLLAND & BELGIUM

Immerse yourself in Dutch city life



Scan for our latest fares

SHIP:

Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 17 Jul, 2026



DURATION: 3 nights

Enjoy the vibrant atmosphere, world-class museums, and scenic canals of the iconic Dutch city of Amsterdam and Bruges in Belgium. This city break offers a perfect blend of cultural exploration and urban adventure, making it an ideal getaway.

Da	y Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2	ljmuiden, for Amsterdam (Netherlands)	AM	PM
3	Zeebrugge, for Bruges (Belgium)	АМ	РМ
4	London Cruise Terminal (UK)	AM	







WEEKEND ESCAPE TO HOLLAND & BELGIUM

Explore scenic wonders and cultural hubs



Scan for our latest fares

SHIP:

Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 1 Aug, 2026

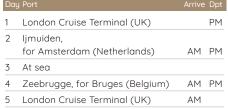


DURATION: 4 nights

Explore the scenic wonders and cultural hubs of Northern Europe, visiting charming cities like Bruges and Amsterdam. This sailing is an ideal short escape to experience the best of the region's history, culture, cuisine, and modern attractions.

Da	y Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2	ljmuiden, for Amsterdam (Netherlands)	AM	PM
3	At sea		
4	Zeebrugge, for Bruges (Belgium)	AM	РМ
5	London Cruise Terminal (UK)	AM	







Escape to the historic landmarks and charming port of Honfleur



Scan for our latest fares

A12620

SHIP:

Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 28 Aug, 2026



DURATION: 3 nights

Make the most of the Summer Bank Holiday with a relaxing cruise to the shores of Normandy. Enjoy an extended stay in Honfleur, from which you can discover the region's beauty and rich cultural heritage.

This short getaway promises a refreshing break filled with delightful experiences.

Da	y Port	Arrive Dpt
1	London Cruise Terminal (UK)	PM
2-3 Honfleur (France)		PM PM
4	London Cruise Terminal (UK)	AM









WEEKEND ESCAPE TO HOLLAND & BELGIUM

Experience the enchanting beauty of Belgium and Amsterdam in autumn



Scan for our latest fares A22633

SHIP:

Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 27 Nov, 2026



DURATION: 4 nights

Enjoy vibrant autumn colours as you wander through Bruges' medieval streets and sample Belgian chocolates and beers. In Amsterdam, cruise along picturesque canals, visit renowned museums, and soak in the cosy atmosphere of the 'Venice of the North'.



Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		РМ
2	Zeebrugge, for Bruges (Belgium)	AM	РМ
3	ljmuiden, for Amsterdam (Netherlands)	AM	PM
4	Rotterdam (Netherlands)	AM	РМ
5	London Cruise Terminal (UK)	AM	



EASTER SHORT BREAK TO HAMBURG

Embark on an Easter expedition to Germany



Scan for our latest fares

SHIP:

Ambience



DEPARTS: London Cruise Terminal

Arrive Dpt

AM PM

PM



SETS SAIL: 25 Mar, 2027



2 At sea

3 Hamburg,

DURATION: 4 nights

London Cruise Terminal (UK)

cruise River Elbe (Germany)

5 London Cruise Terminal (UK)

Celebrate Easter with a unique twist by
exploring the vibrant city of Hamburg.
Wander through historic streets lined with
market stalls offering delicious local treats.
Marvel at historic Hanseatic architecture
standing side by side with vibrant modern
buildings. This sailing offers a springtime
journey filled with cultural discoveries,
iconic landmarks, and Eastertime delights in
Germany's dynamic harbour city.







IRISH MINI-BREAK

Embark on an enchanting Irish Mini-Break with a visit to Dun Laoghaire for Dublin



Scan for our latest fares A22608PB

SHIP:

Ambition



DEPARTS: Portsmouth



SETS SAIL: 22 Apr, 2026



DURATION: 3 nights

Marvel at Dublin's historic architecture. from Trinity College to the vibrant Temple Bar district. Hear traditional Irish music from lively pubs and feel the rich history in every cobblestone street. Savour the warmth of Irish hospitality and delight in cultural experiences, from medieval castles to modern museums. This short sailing is perfect for an unforgettable escape.

Day	Port	Arrive	Dpt
1	Portsmouth		РМ
2	At sea		
3	Dun Laoghaire, for Dublin 🕏 (Ireland)	AM	PM
4	Belfast	AM	
₺ Lo	and by launch or tender		

IRISH MINI-BREAK

Embark on an enchanting Irish Mini-Break with a visit to Dun Laoghaire for Dublin



Scan for our latest fares

A22608PL



Ambition



DEPARTS: Portsmouth



SETS SAIL: 22 Apr, 2026



DURATION: 4 nights

Discover Dublin's lively streets, historic
landmarks, and rich literary heritage. In
Belfast, explore iconic shipyards, stunning
architecture, and the vibrant cultural scene
that makes Northern Ireland's capital a
must-visit destination

Pre and post-cruise coach Liverpool to Portsmouth available to pre-book, please see our website for further information and prices.

Day Port Arrive		Dpt	
1	Portsmouth		РМ
2	At sea		
3	Dun Laoghaire, for Dublin 🕏 (Ireland)	AM	PM
4	Belfast	AM	РМ
5	Liverpool	AM	
ئ ا	Land by launch or tender		











PARTY NIGHT WITH AMBASSADOR

Party on a short voyage from Dundee to Newcastle



Scan for our latest fares

SHIP:

Ambition



DEPARTS: Newcastle Tyne



SETS SAIL: 21 Aug, 2026



DURATION: 1 nights

Savour outstanding cuisine, enjoy lively onboard entertainment, and dance the night away with friends during a short journey between Dundee and Newcastle-upon-Tyne. This voyage promises thrilling fun, stunning sea views, and a night to remember

- perfect for party lovers seeking an extraordinary night out at sea.

Da	y Port	Arrive Dpt
1	Dundee (UK)	PM
2	Newcastle Tyne (UK)	AM

Pre and post-cruise coach Newcastle to Dundee available to pre-book, please see our website for further information and prices





WEEKEND ESCAPE TO AMSTERDAM

Indulge in the vibrant culture and nightlife of Amsterdam on this fournight sailing



Scan for our latest fares



Ambition



DEPARTS: Newcastle



SETS SAIL: 22 Aug, 2026



DURATION: 4 night

Cruise along Amsterdam's picturesque canals, visit world-renowned museums like the Van Gogh Museum and Anne Frank House, and enjoy the lively cafe culture and eclectic nightlife that Amsterdam is famous for.

Da	y Port	Arrive Dpt
1	Newcastle Tyne (UK)	PM
2-	3 Amsterdam (Netherlands)	PM PM
4	At sea	
5	Newcastle Tyne (UK)	AM





ESCAPE TO HOLLAND & BELGIUM

Delight in the canals and cultural splendour of Amsterdam and Bruges



Scan for our latest fares A22626NC

SHIP:

Ambition

DEPARTS: Newcastle Tyne



SETS SAIL: 22 Sep, 2026



DURATION: 4 nights

Journey to Ijmuiden in the Netherlands, known for its coastal charm. Next, explore Zeebrugge in Belgium, with its historic allure and picturesque canals..Experience the best of Dutch and Belgian heritage on this enchanting journey.

Da	Day Port Arrive		Dpt
1	Newcastle Tyne (UK)		РМ
2	ljmuiden (Netherlands)	PM	РМ
3	Zeebrugge (Belgium)	AM	РМ
4	At sea		
5	Bristol Royal Portbury (UK)	AM	

Pre and post-cruise coach Bristol to Newcastle available to pre-book, please see our website for further information and prices.



BACK TO THE 80'S SAILING

Enjoy a leisurely cruise round South West England toward London



Scan for our latest fares



Ambition



DEPARTS: Bristol Royal Portbury



SETS SAIL: 11 Nov, 2026



DURATION: 2 nights

Relive the music, fashion, and fun of the 1980s as your ship rounds the South West tip of England en route to London.

Da	y Port	Arrive Dpt
1	Bristol Royal Portbury (UK)	PM
2	At sea	
3	London Cruise Terminal (UK)	AM

Pre and post-cruise coach London to Bristol available to pre-book, please see our website for further information and prices.







INTRODUCING ONBOARD EVENTS

It's always a wonderful time of year on board our ships but for the festive period, we really do push the boat out. Bringing you all your favourite traditions (plus plenty of extra magic and sparkle), we have seasonal shows, all your favourite anthems, and of course, unbeatable cuisine.

Enjoy a delicious five-course lunch or dinner and show with a stay overnight with breakfast the following morning. Included in the price are welcome cocktails and half a bottle of wine per person with the meal.

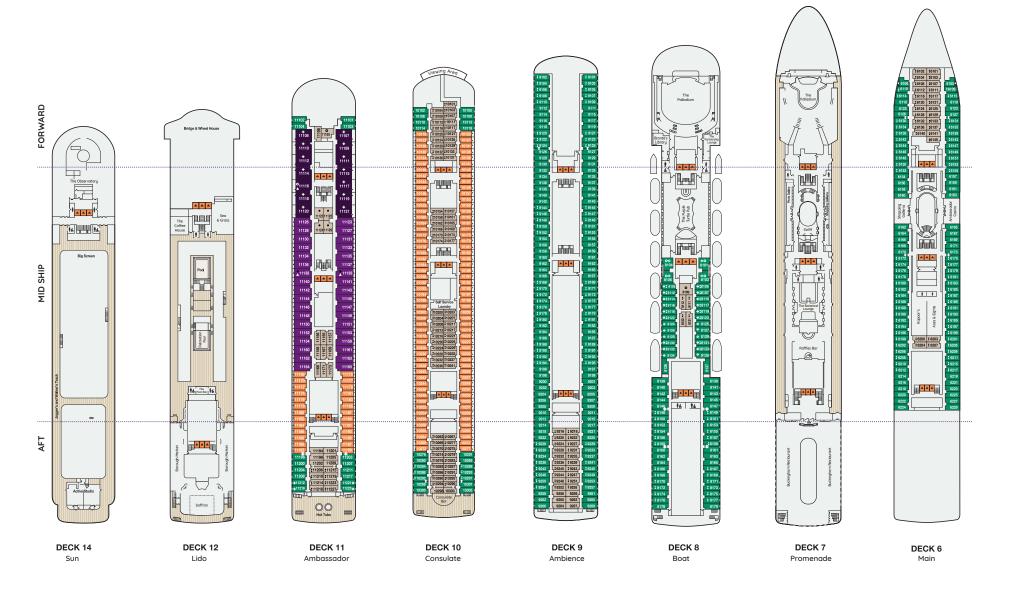
This is a fantastic opportunity to step aboard our ships to view the facilities and cabins, sample the delicious cuisine and enjoy some stylish entertainment. Get together with family or friends for an occasion with a difference; the perfect introduction for those who are new to cruising and are thinking of embarking on an ocean cruise in the future.

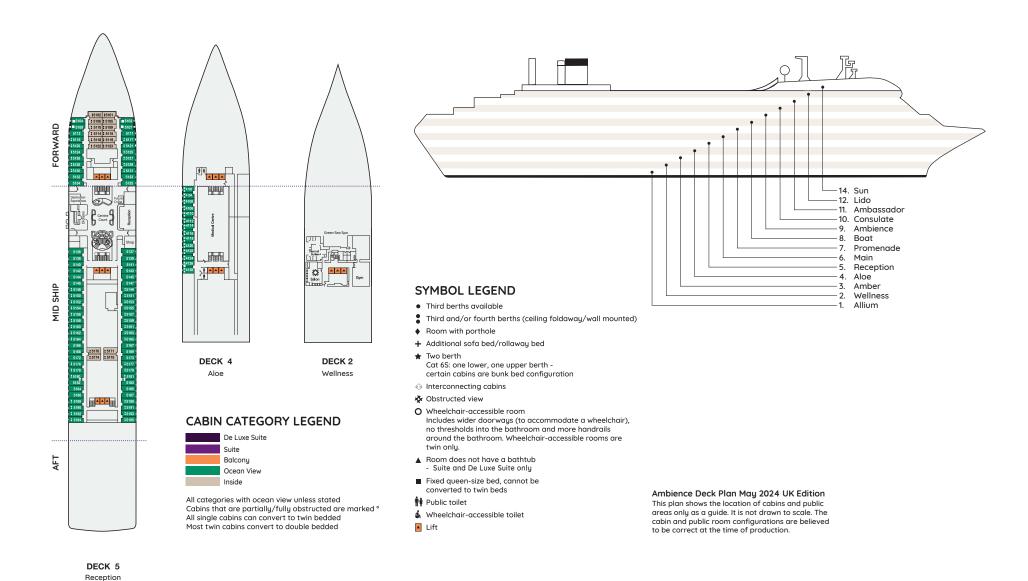
So, whether you're joining us for a festive lunch or with us for an overnight event, it's going to be a year-end to remember. Please see our website for more information on when these events will go on sale, pricing, availability and more.

Dates	Ship	Event
4 December 2026 5 December 2026	Ambience	Lunch & Show
10 December 2026 11 December 2026		Dinner 1st Sitting (18:00), Show & Overnight Stay
12 December 2026 18 December 2026 19 December 2026		Dinner 2nd Sitting (20:30), Show & Overnight Stay



AMBIENCE DECK PLAN





AMBIENCE CABINS

Thanks to your valued feedback, we have refined and simplified our cabin categories to offer you an improved booking experience. If you have any questions, we invite you to contact our Reservations team online or at 0808 256 5952. We look forward to welcoming you on board soon.

CABIN TYPES

Inside

Welcome to the cosy comfort of an Inside Cabin. Relax in your private space, complete with all the amenities you need for a memorable voyage. This cabin type features two twin beds that are easily convertible to a double bed for flexibility. Some cabins also include a third and/or fourth upper berth that is perfect for families or groups.

Ocean View

Sit back and enjoy endless ocean vistas from an Ocean View Cabin. This cabin type features two twin beds that are easily convertible to a double bed for flexibilitu. Some cabins also include a third and/or fourth upper berth that is perfect for families or groups. Please note that some of these cabins may have a restricted or partially obstructed view.

Balconu

The Balcony Cabin offers a front-row seat to the mesmerising beauty of the ocean. These refined accommodations feature a private balcony and two twin beds that are easily convertible to a double bed for flexibility.

Suite

Enjoy the exclusivity of your own Suite complete with ocean views from a private balcony. Relax in a spacious sitting area, perfect for unwinding with a book or enjoying a leisurely morning coffee. The Suite features two twin beds that are easily convertible to a double bed for flexibility. The majority of suites have a sofa bed that can accommodate a third and in some cases a fourth guest







SHIP LOCATION

Forward

The forward section of the ship provides a unique and memorable experience. Cabins in this section offer advantages such as close proximity to observation decks to witness the ship's navigation first-hand. Forward cabins are typically situated away from high-traffic areas, appealing to guests seeking relaxation on their voyage.

Midship

Situated close to the heart of the ship, the midship section provides distinct benefits for your comfort and convenience. You can enjoy easy access to amenities on your deck as well as lifts and stairwells to take you to other areas of the ship. Midship cabins are in an ideal location to reduce the effects of the ship's movement.

Aft

Staying in the aft (rear) section of the ship promises a tranquil retreat for guests seeking relaxation and privacy. Depending on your deck and cabin type, you can also enjoy stunning ocean views from public observation decks.

DECKS

Wellness - Deck 2

Indulge your body and mind in our on board gym, salon, and the Green Sea Spa on Wellness Deck.

Aloe - Deck 4

Relax amidst peaceful surroundings with convenient access to the Reception Desk iust one deck above.

Reception - Deck 5

Be at the heart of it all on Reception Deck, where you can enjoy our elegant Centre Court and Dickens Coffee Shop.

Main - Deck 6

Activities abound on Main Deck, including shopping, lounges, arts and crafts, and the Ambassador Casino.

Promenade - Deck 7

A stroll along Promenade Deck takes you from amazing entertainment in The Palladium to the flavours of Buckingham Restaurant, with much more to explore in between.

Boat - Deck 8

Boat Deck brings you the best of the Ambassador experience, from the Purple Turtle Pub to The Palladium and a quiet book-nook in Bronte's Libraru.

Ambience - Deck 9

Your home away from home, Ambience Deck is where you can relax and unwind while still staying close to the action on Boat Deck just below.



Consulate - Deck 10

Pretend to steer the ship in the Viewing Area on the Consulate Deck, where you are never more than two decks away from our on board amenities including amazing entertainment and outstanding cuisine.

Ambassador - Deck 11

A real guest favourite, Ambassador Deck provides easy access to sun, fun, and savouru restaurants just one deck above.

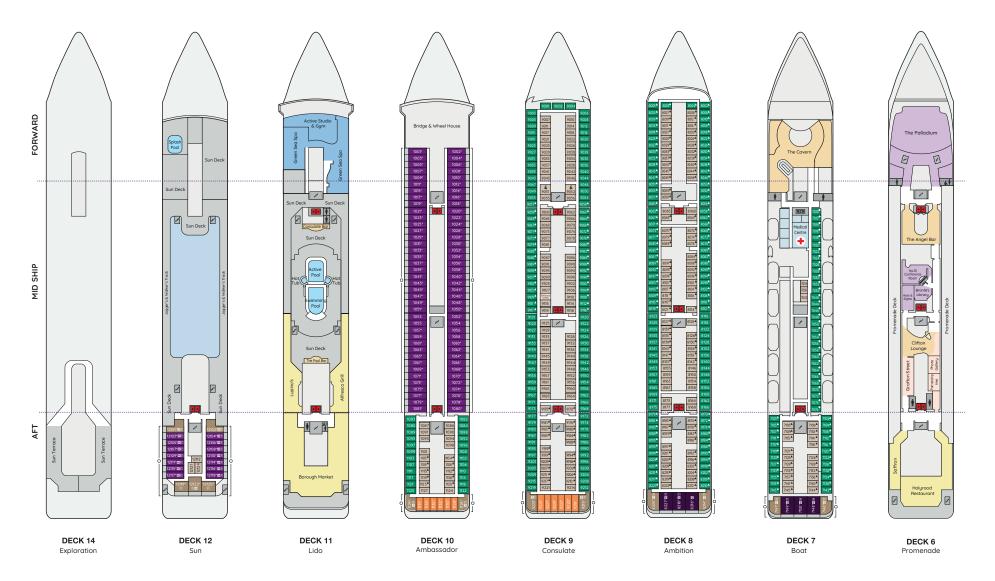
Lido - Deck 12

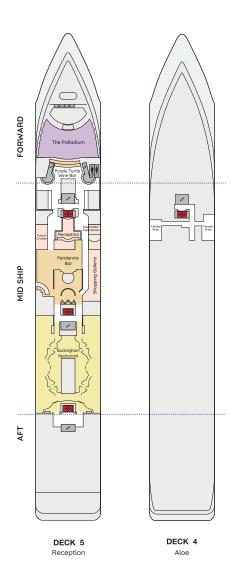
Enjoy yourself on Lido Deck, where you can indulge your taste buds at Borough Market and Saffron Restaurant before kicking back beside the pool with a cold drink close at hand.

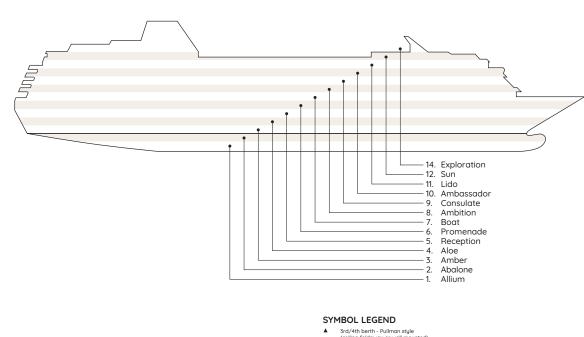
Sun - Deck 14

Take in panoramic ocean views in The Observatory or enjoy some fresh air with a stroll on the Joager's and Walker's Track.

AMBITION DECK PLAN







CABIN CATEGORY LEGEND

Premium Suite Suite Balcony Ocean View

All categories with ocean view unless stated. Cabins that are partially/fully obstructed are marked?. All single cabins can convert to twin bedded. Most twin cabins convert to double bedded. Please note some single categories only have a single bed

Ambition Deck Plan July 2024 UK Edition This plan shows the location of cabins and public areas only as a guide. It is not drawn to scale. The cabin and public room configurations are believed to be correct at the time of production. (ceiling foldaway or wall mounted)

3rd/4th berth - sofa bed/single bed

Wheelchair-accessible Walk-in wardrobe

Glass balcony railing

Public toilet

Lift

Stairs Obstructed view

F Fixed double bed

Outside deck/balcony

Pool Body & soul

Entertainment

Bar Restaurant Shop / Counter

Medical Centre

AMBITION CABINS

Thanks to your valued feedback, we have refined and simplified our cabin categories to offer you an improved booking experience. If you have any questions, we invite you to contact our Reservations team online or at 0808 256 5952. We look forward to welcoming uou on board soon.

CABIN TYPES

Inside

Welcome to the cosy comfort of an Inside Cabin. Relax in your private space, complete with all the amenities you need for a memorable voyage. This cabin type features two twin beds that are easily convertible to a double bed for flexibility. Some cabins also include a third and/or fourth upper berth that is perfect for families or groups.

Ocean View

Sit back and enjoy endless ocean vistas from an Ocean View Cabin. This cabin type features two twin beds that are easily convertible to a double bed for flexibilitu. Some cabins also include a third and/ or fourth upper berth that is perfect for families or groups. Please note that some of these cabins may have a restricted or partially obstructed view.

Balconu

The Balcony Cabin offers a front-row seat to the mesmerising beauty of the ocean. These refined accommodations feature a private balcony and two twin beds that are easily convertible to a double bed for flexibility. .

Suite

Enjoy the exclusivity of your own Suite complete with ocean views from a private balcony. Relax in a spacious sitting area, perfect for unwinding with a book or enjoying a leisurely morning coffee. The Suite features two twin beds that are easily convertible to a double bed for flexibility. The majoritu of suites have a sofa bed that can accommodate a third and in some cases a fourth guest. For valued guests seeking even more space and comfort, our Premium and De-Luxe Suites include plush double beds and sofa beds for relaxation or extra accommodations. Immerse uourself in tranquil elegance in your refined on board retreat.





SHIP LOCATION

Forward

The forward section of the ship provides a unique and memorable experience. Cabins in this section offer advantages such as close proximity to observation decks to witness the ship's navigation first-hand. Forward cabins are typically situated away from high-traffic areas, appealing to guests seeking relaxation on their voyage.

Midship

Situated close to the heart of the ship, the midship section provides distinct benefits for your comfort and convenience. You can enjoy easy access to amenities on your deck as well as lifts and stairwells to take you to other areas of the ship. Midship cabins are in an ideal location to reduce the effects of the ship's movement.

Aft

Staying in the aft (rear) section of the ship promises a tranquil retreat for guests seeking relaxation and privacy. Depending on your deck and cabin type, you can also enjoy stunning ocean views from public observation decks.



DECKS

Aloe - Deck 4

Welcome on board! You will embark and disembark your ship via Aloe Deck, easily accessible by stairs or the lift.

Reception - Deck 5

Be at the heart of it all on Reception Deck, where you can visit Buckingham Restaurant, bars, the Shoppina Galleria, and The Palladium.

Promenade - Deck 6

From show-stopping entertainment in The Palladium to lounges, Bronte's Library, and Saffron and Holyrood Restaurants, the Promenade Deck truly has something for everyone.

Boat - Deck 7

Boat Deck is home to The Cavern, a timeless venue for live cabaret, game shows, and light entertainment.

Ambition - Deck 8

Ambition Deck provides a relaxed atmosphere while still providing easy access to popular amenities on the decks just below.

Consulate - Deck 9

Enjoy some peace and quiet on the tranquil Consulate Deck, where you are never more than two decks away from amazing entertainment and outstanding cuisine.

Ambassador - Deck 10

Cabins on Ambassador Deck have some of the best views on the ship, not to mention convenient access to food and fun on Lido Deck just above.

Lido - Deck 11

Enjoy yourself on Lido Deck, where you can indulge your taste buds at Borough Market and various restaurants before kicking back beside the pool with a cold drink close at hand. While you're at it, why not treat yourself with a wellness visit to the Green Sea Spa?

Sun - Deck 12

Take in some sun and fresh air with a stroll on the Jogger's and Walker's Track, or take the little ones for some fun in the splash pool.

Exploration - Deck 14

Relax and enjoy endless ocean vistas on the Sun Terrace looking out from either side of the ship.

BOOKING CONDITIONS

BOOKING CONDITIONS

Our full and most up-to-date booking conditions, can be found at: ambassadorcruiseline.com/information/terms-conditions/.

You can also request copies of our terms and conditions from our guest services team via email: guestservices@ambassadorcruiseline.com or phone: 0808 102 8031. Please note that all bookings are subject to acceptance of booking terms and conditions at the time of booking, and subject to availability.

Please ensure you familiarise yourself with our terms and conditions, which will also be made available to you prior to booking. Should you have any questions or further requests, just let us or your travel agent know. We are always on hand to help.

COVID AND OTHER COMMUNICABLE MEDICAL ISSUES

Our ongoing aim is to ensure that you can book and sail with confidence. To help make your booking experience feel smoother, we have a COVID and Other Communicable Medical Issues page on our website explaining how we run our operations, safely and securely, for you and the crew's protection.

You will find everything you need to know from arrivals and onboarding to testing and vaccination policies. These policies will be continually reviewed in line with local government guidelines, so may change. We advise that you check this page regularly. ambassadorcruiseline.com/before-you-sail/covid-reassurance/

ESSENTIAL INFORMATION A-7

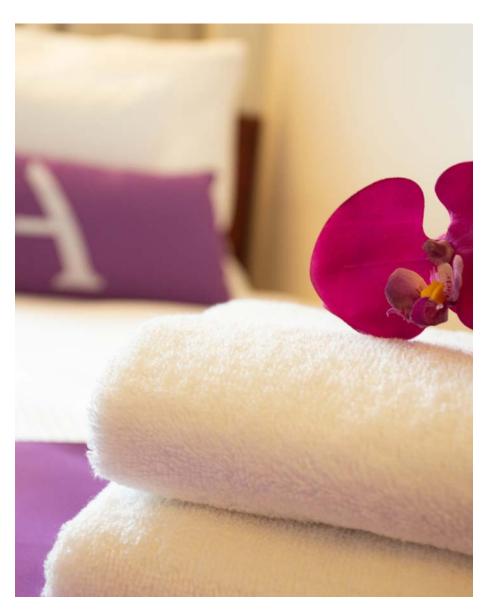
Our Essential Information A-Z web page is a one-stop for all your important Ambassador auestions.

We would advise all guests to please carefully read this information, which contains useful details that you need to know before you book your cruise holiday. Should there be some additional information that you require, please do not hesitate to contact us.

ambassadorcruiseline.com/before-you-sail/general-information/



MOBILITY AT SEA



Ambassador Cruise Line has partnered with Mobility at Sea, a family-run business established in 2008 with the specific aim of making cruising accessible for all. They provide products and hireable equipment to guests with a disability or who live with reduced mobility, enabling and empowering them to cruise with us.

We know that people want to feel safe and confident on board, now more than ever. Mobility at Sea offer just that, with advice and information to support not only guests but also travel agents, ensuring that everybody's needs and wants are met through products compliant for the ship. Mobility at Sea are happy to speak to each quest personally, Ideally, they would like to speak to guests prior to booking their cabins but will always try and offer solutions where possible. This way they can establish the right requirements and make recommendations based on facts.

Equipment is categorised into four sections:

Mobilitu

Scooters, powerchairs, wheelchairs, walking aids.

Sleeping and comfort

Adjustable profiling beds, airflow mattresses, pillow raisers, bed rails etc.

Moving and handling

Hoists, stand aids, turn aids, patient helpers.

Bathing and toileting

Shower commode chairs, shower chairs, framed toilet raisers, etc.

To ensure quests are secure and confident before boarding, the Mobility team is happy to conduct demonstrations at the terminal (London Cruise Terminal) with all required products/ equipment installed directly into the relevant cabins in full working order. Mobility at Sea really do pride themselves on their level of care. In the unlikely event of any problems arising, all quests are given emergency numbers to speak directly with an engineer to find the fastest and most efficient solutions. Ambassador Cruise Line is proud to uphold all Mobility at Sea's policies and guidelines whilst giving our guests the best possible experience - one which they will want to repeat time and time again.

For further details please contact Mobility at Sea directly on 0800 328 1699 or email info@mobilityatsea.co.uk

To view Ambassador's Mobility Policy, please visit ambassadorcruiseline.com/information/mobility-policy

CRUISE CALENDER 2026/27 SEASON

Date	Cruise Title	Departure Port	Nights	Code	Ship	Page
10/04/2026	Charms of British Isles & Normandy	London Cruise Terminal	14	A12606	Ambience	62
24/04/2026	Scandinavian Springtime Delights	London Cruise Terminal	7	A12607	Ambience	72
01/05/2026	Bank Holiday Escape to Holland & Belgium	London Cruise Terminal	3	A12608	Ambience	94
04/05/2026	Vistas of France, Spain & Portugal	London Cruise Terminal	15	A12609	Ambience	40
19/05/2026	Treasures of the British Isles	London Cruise Terminal	10	A12610	Ambience	62
29/05/2026	Delights of Canary Islands, Madeira & Portugal	London Cruise Terminal	15	A12611	Ambience	40
13/06/2026	Iceland's Land of Ice & Fire	London Cruise Terminal	12	A12612	Ambience	66
25/06/2026	Summertime Fjordland	London Cruise Terminal	11	A12613	Ambience	54
06/07/2026	Summertime Gardens of the Channel Islands & Northern France	London Cruise Terminal	11	A12614	Ambience	63
17/07/2026	Weekend Escape to Holland & Belgium	London Cruise Terminal	3	A12615	Ambience	94
20/07/2026	Hidden Gems of the Baltic Sea	London Cruise Terminal	12	A12616	Ambience	73
01/08/2026	Weekend Escape to Holland & Belgium	London Cruise Terminal	4	A12617	Ambience	95
05/08/2026	Multi-Generational Adventure to France & Spain and the Solar Eclipse	London Cruise Terminal	10	A12618	Ambience	34
15/08/2026	Multi-Generational Escape to Spain & Portugal	London Cruise Terminal	13	A12619	Ambience	41
28/08/2026	Bank Holiday Short Break to Honfleur	London Cruise Terminal	3	A12620	Ambience	95
31/08/2026	Treasures of the British Isles	London Cruise Terminal	10	A12621	Ambience	63
10 Sep 2026	Iceland's Land of Ice & Fire	London Cruise Terminal	12	A12622	Ambience	67
22 Sep 2026	Autumn Fjordland	London Cruise Terminal	9	A12623	Ambience	55
2 Oct 2026	Autumn Escape to the Canary Islands & Madeira	London Cruise Terminal	16	A12625	Ambience	41
18 Oct 2026	Norway's Land of the Northern Lights	London Cruise Terminal	16	A12626	Ambience	83
3 Nov 2026	Gems of the Adriatic & Mediterranean Autumn Sun	London Cruise Terminal	31	A12627	Ambience	42
6 Dec 2026	Discover Hamburg's Festive Delights	London Cruise Terminal	4	A12630	Ambience	88
13 Dec 2026	Christmas Markets of Germany, Holland & Belgium	London Cruise Terminal	5	A12634	Ambience	90
20 Dec 2026	Christmas & New Year Sailing to Spain & Portugal	London Cruise Terminal	14	A12637	Ambience	50
3 Jan 2027	Ambassador's Caribbean Adventure including Mexico & Colombia	London Cruise Terminal	45	A12701	Ambience	36
17 Feb 2027	Delights of Western France & Spain Explorer	London Cruise Terminal	12	A12702	Ambience	44
1 Mar 2027	Norway's Land of the Northern Lights	London Cruise Terminal	17	A12703	Ambience	84
18 Mar 2027	Springtime Fjordlands	London Cruise Terminal	7	A12704	Ambience	55
25 Mar 2027	Easter Short Break to Hamburg	London Cruise Terminal	4	A12705	Ambience	96
29 Mar 2027	Sunshine Escape to Iberia & North Africa	London Cruise Terminal	13	A12706	Ambience	45
4 Apr 2026	Back to the 70's Sailing	London Cruise Terminal	2	A22605	Ambition	93
6 Apr 2026	Escape to Belgium, France & Holland	Portsmouth	6	A22606PO	Ambition	74
12 Apr 2026	Delights of Western France & Spain Explorer	Portsmouth	10	A22607PO	Ambition	45
22 Apr 2026	Irish Mini-Break	Portsmouth	3	A22608PB	Ambition	97
22 Apr 2026	Irish Mini-Break	Portsmouth	4	A22608PL	Ambition	97
25 Apr 2026	Springtime Fjordland	Belfast	13	A22609BL	Ambition	57
26 Apr 2026	Springtime Fjordland	Liverpool	13	A22609LV	Ambition	56
8 May 2026	Delights of Western France & Spain Explorer	Belfast	14	A22610BL	Ambition	46
9 May 2026	Delights of Western France & Spain Explorer	Liverpool	14	A22610LV	Ambition	46

Date	Cruise Title	Departure Port	Nights	Code	Ship	Page
22 May 2026	Highlights of Devon and Brittany	Belfast	6	A22611BL	Ambition	76
23 May 2026	Highlights of Devon and Brittany	Liverpool	6	A22611LV	Ambition	76
28 May 2026	Coastlines of the Cornwall & Northern France	Belfast	7	A22612BL	Ambition	75
29 May 2026	Coastlines of Cornwall & Northern France	Liverpool	7	A22612LV	Ambition	77
4 Jun 2026	Iceland's Land of Ice & Fire	Belfast	10	A22613BL	Ambition	68
5 Jun 2026	Iceland's Land of Ice & Fire	Liverpool	10	A22613LV	Ambition	68
14 Jun 2026	Summertime Fjordland	Belfast	10	A22614BL	Ambition	57
15 Jun 2026	Summertime Fjordland	Liverpool	10	A22614LV	Ambition	56
24 Jun 2026	Summertime Gardens of France & Holland	Belfast	7	A22615BL	Ambition	75
25 Jun 2026	Summertime Gardens of France & Holland	Liverpool	6	A22615LV	Ambition	77
1 Jul 2026	Treasures of Scandinavia, British Islands & Northern Europe	Dundee	12	A22616DD	Ambition	69
13 Jul 2026	Summer Escape to Norway	Dundee	4	A22617DD	Ambition	69
17/07/2026	Summertime Fjordland	Dundee	7	A22618DD	Ambition	58
24 Jul 2026	Hidden Gems of the Baltic Sea	Dundee	15	A22619DD	Ambition	78
8 Aug 2026	Iceland's Land of Ice & Fire and the Solar Eclipse	Dundee	13	A22620DD	Ambition	35
21/08/2026	Party Night with Ambassador	Dundee	1	A22621DD	Ambition	98
22 Aug 2026	Weekend Escape to Amsterdam	Newcastle Tyne	4	A22622NC	Ambition	98
26/08/2026	Summertime Fjordland	Newcastle Tyne	8	A22623NC	Ambition	59
3 Sep 2026	Coastlines of France, Belgium & Holland	Newcastle Tyne	12	A22624NC	Ambition	79
15 Sep 2026	Gateway to the Baltic Sea	Newcastle Tyne	7	A22625NC	Ambition	79
22 Sep 2026	Escape to Holland & Belgium	Newcastle Tyne	4	A22626NC	Ambition	99
26 Sep 2026	Vistas of France, Spain & Portugal	Bristol Royal Portbury	13	A22627BR	Ambition	47
9 Oct 2026	Coastlines of France & Ireland	Bristol Royal Portbury	7	A22628BR	Ambition	78
16 Oct 2026	Norway's Land of the Northern Lights	Bristol Royal Portbury	17	A22629BR	Ambition	85
2 Nov 2026	Delights of Western France & Spain Explorer	Bristol Royal Portbury	9	A22630BR	Ambition	47
11 Nov 2026	Back to the 80's Sailing	Bristol Royal Portbury	2	A22631BR	Ambition	99
13 Nov 2026	Autumn Escape to the Canary Islands	London Cruise Terminal	14	A22632	Ambition	43
27 Nov 2026	Weekend Escape to Holland & Belgium	London Cruise Terminal	4	A22633	Ambition	96
1 Dec 2026	Discover Germany, Holland & Belgium's Festive Delights	London Cruise Terminal	6	A22634	Ambition	88
7 Dec 2026	Dutch Festive Getaway	London Cruise Terminal	2	A22635	Ambition	89
9 Dec 2026	Festive Break to Belgium & Holland	London Cruise Terminal	5	A22636	Ambition	89
14 Dec 2026	Christmas Markets of Holland & Belgium	London Cruise Terminal	3	A22637	Ambition	91
17 Dec 2026	Christmas Markets of Holland & Belgium	London Cruise Terminal	4	A22638	Ambition	91
21 Dec 2026	Christmas & New Year Voyage to Spain & Portugal	London Cruise Terminal	15	A22639	Ambition	51
5 Jan 2027	Gems of the Caribbean Sea	London Cruise Terminal	42	A22701	Ambition	37
16 Feb 2027	Winter Sunshine Escape to the Canary Islands & North Africa	London Cruise Terminal	20	A22702	Ambition	43
8 Mar 2027	Norway's Land of the Northern Lights	London Cruise Terminal	16	A22703	Ambition	85
24 Mar 2027	Easter Voyage to France, Spain & Portugal	London Cruise Terminal	14	A22704	Ambition	44

TRAVEL INSURANCE



Ensuring that your sailing is appropriately protected is one of Ambassador's main priorities. That's why we have specifically chosen Holiday Extras as our preferred provider to protect you before and whilst you are travelling.

Holidau Extras is authorised and reaulated but he Financial Conduct Authority and has been awarded the 'Best Travel Insurance Provider' by the Travel Weekly Globe Awards for the past 13 years.

With your travel insurance arranged ahead of your sailing, you can sit back and relax on your holiday with peace of mind that you're covered should anything go wrong while you're away (no matter how unlikely).

Holiday Extras ensures that Covid-19 cover is included as standard on all policies. Full details on conditions and exclusions can be found in the policy wording.

For more information or to obtain a quote, please visit their website holidayextras.com/ambassadorcruiseline/insurance, or call them on 0800 083 3551, quoting AX178 upon calling.





VISAS



The Visa Travel Company is Ambassador Cruise Line's preferred visa and entry provider.

The Visa Travel Company can offer help and advice on specific requirements for our sailings, as well as independent travel.

For your convenience, The Visa Travel Company's online portal provides detailed visa and entry information for Ambassador's cruises, as well as online and downloadable applications.

As we have learned in recent uears, visa and entru requirements can change at any time. It is your own responsibility to ensure that you check with a professionally qualified source and comply with such requirements.

Disclaimer: It is important that you recheck your passport and visa requirements no later than three months prior to your cruise departure. The information provided on this site was correct at the time of publishing and is subject to change. It is your responsibility to travel with the correct travel documentation

For more information please visit thetravelvisacompany.co.uk/ambassador-cruise-line/, call on 01270 904 907 or email enquiries@thetravelvisacompany.co.uk



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AFFORD BLE QUALITY

































